

InterPlay Signage

The World of Cloud Signage



The conventional digital signage has a stand-alone type, an application (LAN) type, an ASP type, etc., and has developed taking advantage of each characteristic.

While various services face to the Cloud type now, the InterPlay Signage service on the Cloud base full-scale, advanced is provided.

In addition to the conventional digital signage terminal, in InterPlay Signage, distribution to a smart phone and a tablet type portable small terminal is also enabled in view of the spread of the mobile terminals of these days. You can use in various fields as a new means for performing smoothly interactive (both directions) information exchange with consumers.

Cooperation services

- Animation service
- Contents providers
- SNS
- Live Contents
- Accounting service
- Advertising network
- Telephone/Call center

Event recognition*1

- NFC/Felica Mobile Phone
- USB device
- Keyboard
- Screen touch

Manageability

Service to two or more business units is possible on one server. Furthermore, by the account level of multiple layers, fine management is possible. By offer at the Cloud base, it contributes not only to initial expense but to reduction of a running cost.

Remote administration

The remote administration of the viewer terminal of a remote place can be carried out renewal of a playlist, adjustment of a play schedule and volume control.



Remote surveillance screen *2

Scalability

According to the peak period of sales promotion or an advertisement campaign, the correspondence capability of the Cloud service can be adjusted freely. There is no necessity of reinforcing a system according to a peak, and it realizes a dramatic cost cut.

Cost Reduction

In addition to the low cost licensing fee of viewer software, a running cost is reduced by the Cloud base.

Reliability

By the Cloud base, stability, reliability, countermeasures against disaster and globalization are realized.

Interactive Service

That a televiewer takes action himself and points to acquisition of still more detailed information to interested contents makes reach to a trustworthy target customer possible for the information dissemination side. This function is realized by various event recognition functions (Osaifu Keitai, USB data, a keyboard input, a screen touch).

Cooperation with a smart phone

The terminal side only installs viewer software in an Android terminal display, and can display signage immediately. According to a use or a situation, use of terminals, such as a smart phone and a tablet, is possible.



Android tablet 10.1 inches



Android mobile phone and Windows PC terminal

*1 It is dependent on the model in which the viewer operates.

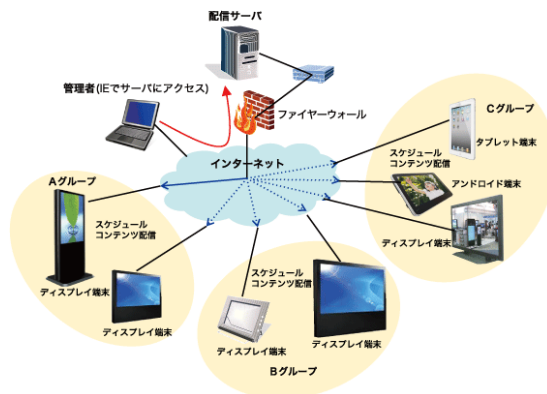
*2 Volume control is supported only the Android version.

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InterPlay Signage

InterPlay Studio / InterPlayer



InterPlay Signage is the Cloud Signage system which consists of viewer clients "InterPlayer" connected to the Internet, and distribution server "InterPlay Studio" deployed on the Cloud environment.

The administrator of the Cloud signage service can use all the controlling functions (contents work / distribution schedule / terminal surveillance) which InterPlay Conductor offers only by a WEB browser.

On the other hand, InterPlayer only installs viewer software in the Android terminal various type set by the use, and it can work it as a signage terminal immediately.

Correspondence media format

Android OS

Animation/Movie :

MPEG4,3GP

WMV,H.264 は端末依存

Sound/Voice :

MP4,M4A,MP3,MIDI

Image : JPEG,BMP,PNG, GIF

Web page : HTML

Telop : Android fonts

Windows OS

Animation/Movie/Sound :

MPEG2,MPEG4, VC-1/WMV9,

AAC,MP3, WMA,WAV,AVI,

MPEG-TS,MPEG-PS

FLASH : SWF FLV

Image : JPEG,BMP,PNG, GIF

Web page : HTML

Telop : Windowsfonts,PNG

PowerPoint : PPT,PPS*1,2

*1: A preview with an editor is impossible.

*2: PowerPoint is required for the terminal side.

InterPlay Studio

In InterPlay Signage, an InterPlay Studio contents management server manages comprehensively the whole Signage environment, such as a playlist's development, distribution control to a viewer terminal, and configuration management of a viewer terminal.

Easy setup and configuration

All the managements (content development / schedule / terminal surveillance) are possible only at a WEB browser (IE8.0 or later). Moreover, the terminal side only installs viewer software in the Android terminal set by the use, and can build Signage environment.

Supports many type of content format.

It corresponds to various contents media, such as an animation, an image picture, a flash, a web page, a text telop, and a sound (see the correspondence media format).

Many type of template

47 or more kinds of templates are prepared for a display style. A split size and layout can be changed freely.



↑ The template selection screen of playlist creation

Time scheduler, calendar function

While being able to set up a playlist by a system for 24 hours, a fine calendar setup of a day unit, a day-of-the-week unit, etc. is possible.

Terminal surveillance and log function

Detailed surveillance and management of a display terminal can be performed from a remote. The touch event, Felica event, and terminal log which are generated at a terminal are acquirable.



↑ Preview screen of editing Playlist

InterPlayer

In InterPlay Signage, the viewer terminal in the conventional digital signage has evolved as "InterPlayer." The android version and the Windows version are prepared, and it installs in a client terminal, and offers the following function.

- It communicates with a distribution server and acquires required contents, a schedule, etc.
- InterPlayer controls the scheduled contents.
- Each event is controlled and specified operation is performed.
- The specified log acquisition is performed and it transmits to a distribution server.
- At the time of off-line, contents can be imported from a local memory.

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